

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WRAL-TV; Raleigh NC

Date:10/15/12
~~8/14/12~~I, Buying Time LLC,being/on behalf of: Dalton for Governor, a legallyqualified candidate of the Democratic politicalparty for the office of: North Carolina Governorin the Generalelection to be held on: November 6th, 2012

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| AS ORDERED | | | | | |

Total Charges: \$

\$24,265.81 / \$20,625.25

NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Dalton for Governor
P.O. Box 1696
Raleigh, N.C. 27602

Scott Falmlen-Treasurer

Phone: (919) 755-6888

I represent that the payment for the above described broadcast time has been furnished by:

Dalton for Governor

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Falmlen-Treasurer

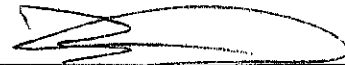
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/14/12

Date



Signature

To Be Signed By Station Representative



Accepted



Accepted in Part



Rejected

Dave Lyles
Signature

Dave Lyles
Printed Name

Sales Manager
Title

CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

| | | |
|--|--|--|
| Contract / Revision 116493 / | | Alt Order # 06274910 |
| Product DALTON FOR GOVERNOR | | |
| Contract Dates 10/16/12 - 10/22/12 | | Estimate # 2210 |
| Advertiser Dalton for Governor | | Original Date / Revision 08/13/12 / 10/12/12 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station WRAL | Account Executive Cheryl Blair | Sales Office Washington Tel |
| Special Handling CIA - Mark PAID | | |
| Demographic Adults 35+ | | |
| IDB# | Advertiser Code 323 | Product Code 326 |
| Agency Ref | | Advertiser Ref |

And:

Buying Time
P.O. Box 40181
Washington, DC 20016-0181

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | WRAL | 10/19/12 | 10/19/12 | The Doctors | 10-11AM | | :30 | | | NM | 1 | \$335.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | ----1-- | | | | 1 | \$335.00 | | | |
| D 2 | WRAL | 10/19/12 | 10/19/12 | Price is Right | 11a-12p | | :30 | | | NM | 0 | \$0.00 |
| | | CLASS 3 - CANDIDATE | | | | | | | | | | |
| N 3 | WRAL | 10/19/12 | 10/19/12 | CBS Daytime (1:30-4P) | 130-4p | | :30 | | | NM | 1 | \$360.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | ----1-- | | | | 1 | \$360.00 | | | |
| N 4 | WRAL | 10/19/12 | 10/19/12 | WRAL 5am News | 5am - 5:30a | | :30 | | | NM | 1 | \$400.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | ----1-- | | | | 1 | \$400.00 | | | |
| N 5 | WRAL | 10/19/12 | 10/19/12 | 5:00 First News | 5-530p | | :30 | | | NM | 1 | \$1,780.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | ----1-- | | | | 1 | \$1,780.00 | | | |
| D 6 | WRAL | 10/19/12 | 10/19/12 | 5:30 News | 530-6p | | :30 | | | NM | 0 | \$0.00 |
| | | CLASS 2 - CANDIDATE | | | | | | | | | | |
| D 7 | WRAL | 10/19/12 | 10/19/12 | 6pm News (M-F) | 6-630p | | :30 | | | NM | 0 | \$0.00 |
| | | CLASS 2 - CANDIDATE | | | | | | | | | | |
| N 8 | WRAL | 10/19/12 | 10/19/12 | CBS This Morning | 7am - 9am | | :30 | | | NM | 1 | \$665.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | ----1-- | | | | 1 | \$665.00 | | | |
| N 9 | WRAL | 10/19/12 | 10/19/12 | Dr. Phil | 9-10a | | :30 | | | NM | 1 | \$335.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | ----1-- | | | | 1 | \$335.00 | | | |
| N 10 | WRAL | 10/22/12 | 10/22/12 | The Insider (1-130p) | 1-130p | | :30 | | | NM | 1 | \$335.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

| | | |
|--|-------------------------------------|--|
| <u>Contract / Revision</u> 116493 / | | <u>Alt Order #</u> 06274910 |
| <u>Contract Dates</u> 10/16/12 - 10/22/12 | <u>Product</u> DALTON FOR GOVERN | <u>Estimate #</u> 2210 |
| <u>Advertiser</u> Dalton for Governor | | <u>Original Date / Revision</u> 08/13/12 / 10/12/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|--|-----------------|---------------------------|----------------------|-----------------------|-----------------|-------------------|-------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | 1----- | | | | 1 | \$335.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| | | 1 | WRAL | 10/22/12-10/28/12 | The Insider (1-130p) | 1-130p | M----- | :30 | \$215.00 | NM | | |
| | | See MG 10.2 | | | | | | | | | | |
| | | 2 | WRAL | 10/17/12-10/17/12 | The Insider (1-130p) | 1-130p | ---W----- | :30 | \$335.00 | NM | | |
| | | Ⓜ MG for 10.1 10/22 | | | | | | | | | | |
| | | CLASS 3 CANDIDATE - MG due to pgm not airing | | | | | | | | | | |
| D 11 | WRAL | 10/22/12 | 10/22/12 | The Doctors | 10-11AM | | :30 | | | NM | 0 | \$0.00 |
| | | CLASS 3 - CANDIDATE | | | | | | | | | | |
| N 12 | WRAL | 10/22/12 | 10/22/12 | Late News | 11-1135p | | :30 | | | NM | 1 | \$1,350.00 |
| | | CLASS 2 - CANDIDATE | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | 1----- | | | | 1 | \$1,350.00 | | | |
| N 13 | WRAL | 10/22/12 | 10/22/12 | Noon News | 12p-1p | | :30 | | | NM | 1 | \$535.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | 1----- | | | | 1 | \$535.00 | | | |
| N 14 | WRAL | 10/22/12 | 10/22/12 | CBS Daytime (1:30-4P) | 130-4p | | :30 | | | NM | 1 | \$360.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | 1----- | | | | 1 | \$360.00 | | | |
| N 15 | WRAL | 10/22/12 | 10/22/12 | WRAL 5am News | 5am - 5:30a | | :30 | | | NM | 1 | \$400.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | 1----- | | | | 1 | \$400.00 | | | |
| N 16 | WRAL | 10/22/12 | 10/22/12 | 5:00 First News | 5-530p | | :30 | | | NM | 1 | \$1,780.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | 1----- | | | | 1 | \$1,780.00 | | | |
| D 17 | WRAL | 10/22/12 | 10/22/12 | 6pm News (M-F) | 6-630p | | :30 | | | NM | 0 | \$0.00 |
| | | CLASS 2 - CANDIDATE | | | | | | | | | | |
| N 18 | WRAL | 10/22/12 | 10/22/12 | Dr. Phil | 9-10a | | :30 | | | NM | 1 | \$335.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | 1----- | | | | 1 | \$335.00 | | | |
| N 19 | WRAL | 10/20/12 | 10/20/12 | WRAL 6a News Sat | 6-8a | | :30 | | | NM | 1 | \$400.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----1- | | | | 1 | \$400.00 | | | |
| D 20 | WRAL | 10/20/12 | 10/20/12 | CBS This Morning Saturday | 8am - 10am | | :30 | | | NM | 0 | \$0.00 |
| | | CLASS 3 - CANDIDATE | | | | | | | | | | |
| D 21 | WRAL | 10/21/12 | 10/21/12 | 6pm News (Sun) | 6-630p | | :30 | | | NM | 0 | \$0.00 |
| | | CLASS 2 - CANDIDATE | | | | | | | | | | |
| N 22 | WRAL | 10/21/12 | 10/21/12 | CBS Sunday Morning | 9-1030a | | :30 | | | NM | 1 | \$535.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----1 | | | | 1 | \$535.00 | | | |
| N 23 | WRAL | 10/18/12 | 10/18/12 | The Insider (1-130p) | 1-130p | | :30 | | | NM | 1 | \$335.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | |

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| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 116493 / | 06274910 |

| | | |
|-----------------------|-------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/16/12 - 10/22/12 | DALTON FOR GOVERN | 2210 |

| | |
|---------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Dalton for Governor | 08/13/12 / 10/12/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---|------|------------|----------|----------------------|----------------|------|--------|------------|------|------|-------|------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ---1--- 1 \$335.00 | | | | | | | | | | | | |
| N 24 | WRAL | 10/18/12 | 10/18/12 | Late News | 11-1135p | | :30 | | | NM | 1 | \$1,350.00 |
| CLASS 2 - CANDIDATE | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ---1--- 1 \$1,350.00 | | | | | | | | | | | | |
| D 25 | WRAL | 10/18/12 | 10/18/12 | Price is Right | 11a-12p | | :30 | | | NM | 0 | \$0.00 |
| CLASS 3 - CANDIDATE | | | | | | | | | | | | |
| N 26 | WRAL | 10/18/12 | 10/18/12 | Noon News | 12p-1p | | :30 | | | NM | 1 | \$535.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ---1--- 1 \$535.00 | | | | | | | | | | | | |
| D 27 | WRAL | 10/18/12 | 10/18/12 | 5:00 First News | 5-530p | | :30 | | | NM | 0 | \$0.00 |
| CLASS 2 - CANDIDATE | | | | | | | | | | | | |
| N 28 | WRAL | 10/18/12 | 10/18/12 | 5:30 News | 530-6p | | :30 | | | NM | 1 | \$1,780.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ---1--- 1 \$1,780.00 | | | | | | | | | | | | |
| D 29 | WRAL | 10/18/12 | 10/18/12 | 6pm News (M-F) | 6-630p | | :30 | | | NM | 0 | \$0.00 |
| CLASS 2 - CANDIDATE | | | | | | | | | | | | |
| N 30 | WRAL | 10/18/12 | 10/18/12 | CBS This Morning | 7am - 9am | | :30 | | | NM | 1 | \$665.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ---1--- 1 \$665.00 | | | | | | | | | | | | |
| N 31 | WRAL | 10/16/12 | 10/16/12 | The Insider (1-130p) | 1-130p | | :30 | | | NM | 1 | \$335.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$335.00 | | | | | | | | | | | | |
| D 32 | WRAL | 10/16/12 | 10/16/12 | Price is Right | 11a-12p | | :30 | | | NM | 0 | \$0.00 |
| CLASS 3 - CANDIDATE | | | | | | | | | | | | |
| N 33 | WRAL | 10/16/12 | 10/16/12 | Noon News | 12p-1p | | :30 | | | NM | 1 | \$535.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$535.00 | | | | | | | | | | | | |
| N 34 | WRAL | 10/16/12 | 10/16/12 | WRAL 5am News | 5am - 5:30a | | :30 | | | NM | 1 | \$400.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$400.00 | | | | | | | | | | | | |
| N 35 | WRAL | 10/16/12 | 10/16/12 | 5:00 First News | 5-530p | | :30 | | | NM | 1 | \$1,780.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$1,780.00 | | | | | | | | | | | | |
| D 36 | WRAL | 10/16/12 | 10/16/12 | 5:30 News | 530-6p | | :30 | | | NM | 0 | \$0.00 |
| CLASS 2 - CANDIDATE | | | | | | | | | | | | |
| N 37 | WRAL | 10/16/12 | 10/16/12 | CBS This Morning | 7am - 9am | | :30 | | | NM | 1 | \$665.00 |
| CLASS 3 CANDIDATE R9.26 | | | | | | | | | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$665.00 | | | | | | | | | | | | |

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|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 116493 / | 06274910 |

| | | |
|-----------------------|-------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/16/12 - 10/22/12 | DALTON FOR GOVERN | 2210 |

| | |
|---------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Dalton for Governor | 08/13/12 / 10/12/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|------|-----------|--------------------|
| N 38 | WRAL | 10/17/12 | 10/17/12 | The Doctors | 10-11AM | | :30 | | | NM | 1 | \$335.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --1---- | | | | 1 | \$335.00 | | | |
| N 39 | WRAL | 10/17/12 | 10/17/12 | Late News | 11-1135p | | :30 | | | NM | 1 | \$1,350.00 |
| | | CLASS 2 - CANDIDATE | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --1---- | | | | 1 | \$1,350.00 | | | |
| D 40 | WRAL | 10/17/12 | 10/17/12 | CBS Daytime (1:30-4P) | 130-4p | | :30 | | | NM | 0 | \$0.00 |
| | | CLASS 3 - CANDIDATE | | | | | | | | | | |
| N 41 | WRAL | 10/17/12 | 10/17/12 | WRAL 5am News | 5am - 5:30a | | :30 | | | NM | 1 | \$400.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --1---- | | | | 1 | \$400.00 | | | |
| N 42 | WRAL | 10/17/12 | 10/17/12 | 5:30 News | 530-6p | | :30 | | | NM | 1 | \$1,780.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --1---- | | | | 1 | \$1,780.00 | | | |
| D 43 | WRAL | 10/17/12 | 10/17/12 | 6pm News (M-F) | 6-630p | | :30 | | | NM | 0 | \$0.00 |
| | | CLASS 2 - CANDIDATE | | | | | | | | | | |
| D 44 | WRAL | 10/17/12 | 10/17/12 | CBS This Morning | 7am - 9am | | :30 | | | NM | 0 | \$0.00 |
| | | CLASS 2 - CANDIDATE | | | | | | | | | | |
| N 45 | WRAL | 10/17/12 | 10/17/12 | Dr. Phil | 9-10a | | :30 | | | NM | 1 | \$335.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --1---- | | | | 1 | \$335.00 | | | |
| N 46 | WRAL | 10/22/12 | 10/22/12 | 5:30 News | 530-6p | | :30 | | | NM | 1 | \$1,780.00 |
| | | CLASS 3 CANDIDATE R9.26 | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | M----- | | | | 1 | \$1,780.00 | | | |
| Totals | | | | | | | | | | | 31 | \$24,265.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 10/01/12 - 10/22/12 | 31 | \$24,265.00 | \$20,625.25 |
| Totals | 31 | \$24,265.00 | \$20,625.25 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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